

Bald Head Island Conservancy, Inc.
Marketing and Videography Internship



Description

The Bald Head Island Conservancy on Bald Head Island, NC, is seeking recent college graduates with marketing, journalism, and videography experience to join our nonprofit team dedicated to the conservation, education, and preservation of barrier islands. Duties are primarily to assist the Marketing and Development team at the Conservancy. Interns will live and work on an island only accessible by ferry.

Position Responsibilities

- Video editing and production of wildlife and annual fund videos for publication on social media and our website
- Nature photography of coastal settings and species, education and event participants
- Attend and assist all development and marketing events
- Assist with administrative duties related to Development including membership program, adopta program, mail, annual fund, information center and event planning
- Promote and practice stewardship of Conservancy's facilities, properties, and equipment
- Conduct an individual project to fundraise for the Conservancy
- Create flyers and all marketing materials

Qualifications/Attributes

- Recent graduate from any accredited college or university majoring in Marketing/Communications, Journalism, or related field
- Experience in social media, writing, graphic design, videography, video editing, and photography
- Growth mindset and curiosity, ability to be self-directed, detail-oriented, and communicate well with coworkers and supervisors
- Experience with and strong commitment to living and working in a remote location through quiet winter months with a small team
- Ability to work in physically challenging environment including extreme temperatures
- Confidence speaking to the public and answering questions about our programs
- Computer proficiency with knowledge of MS Office and G Suite applications
- Must possess a valid Driver's License, be able to lift 40 lbs, and pass a background check

Details

The internship will run from mid-August 2021 through April 2022, with an anticipated start date of August 16, 2021. Work is generally between the hours of 8:30 - 5, but periodically, photography and videography will be after hours. Frequent weekend work is required. Average work week is 50 hrs. Days off will vary based on time of year, but interns will typically have 1-2 days off per week. Interns live in provided on-campus housing. More details at <https://www.bhic.org/internships>.

Compensation

Interns will receive a stipend of \$800 per month (pre-tax). Also provided are shared living quarters in the BHI Conservancy dorm, utilities including wireless internet, parking for a vehicle at the Deep Point Marina, and a weekly ferry ticket for trips between the island and the mainland, valued at \$560/month.

How to Apply

E-mail a cover letter, resume, and list of 3 references as **1 PDF** to Melissa Blackmon at intern@bhic.org. **In e-mail header, please write "Fall Marketing/Videography Internship."** Application deadline is **11:59 pm on Sunday, June 20, 2021.** Direct questions to Melissa Blackmon at melissa@bhic.org