The invasive species, Beach Vitex, *(Vitex rotundifolia)* was introduced to the Southeastern U.S. in the mid 1980’s to help stabilize dunes and prevent erosion. Soon after, the Beach Vitex began spreading on beaches where it was crowding out native species like Sea Oats.

Worried about it harming the native species and animal habitats, the BHI Conservancy began a program in 2006 focused on removing the plant.

We need your help! Though Beach Vitex is rapidly disappearing from BHI due to our efforts, we need your help detecting seedlings and re-growth!

**HOW TO SPOT BEACH VITEX:**

- Oval shaped, semi waxy leaves
- Leaves grow symmetrically
- Woody stem
- Purple flowers in the summer
- Eucalyptus-like scent when leaves are crushed